

READ CAREFULLY

This is a list of current advertising literature NOW available from Merchandising Services. WE HAVE PREPARED THIS LIST FOR YOUR USE IN IDENTIFYING AND ORDERING LITERATURE. The current advertising literature listed is available in quantities sufficient to supply reasonable demands.

Form numbers listed in this catalog designate origin, number of the piece and year printed. The prefix letters in each form number indicate the origin of the piece. The suffix letters represent the years in which these publications were printed.

Prefix (Origin)	Suffix (Year of Publication)
GER - Germany	D - 1954
	E - 1955
	F - 1956
	G - 1957
	H - 1958
	I - 1959
	K - 1960

Our advertising literature is continually being revised and expanded, to keep pace with changes in machine production. For this reason it will be necessary for this department to make periodic revisions to this list, adding new publications and deleting those which become obsolete. Your are requested to record the change in your copy of this index.

These revisions will be made known to you through our Expert sample distribution. Please insert all the new numbers in this index and delete all numbers when advised they are obsolete.

ARCHIV

INDEX OF CURRENTLY AVAILABLE ADVERTISING LITERATURE

Eigentum des
Förderverein des Kreislandwirtschaftsmuseums
in Rommerskirchen-Sinsieden e.V.
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Grevembroicher Straße 29
41569 ROMMERSKIRCHEN
Tel. (0 21 83) 70 45



INTERNATIONAL HARVESTER COMPANY M. B. H.
MERCHANDISING SERVICES DEPARTMENT
NEUSS/RHINE, GERMANY INDUSTRIESTRASSE 39

F A R M E Q U I P M E N T

Hay Machines

GER 416-G	• Schneideballen (Cutter Bar)	2-Page German Leaflet
GER 412-G	• Seitlicher Anbaumäher DL 22-V2 (DL 22-V2 Side-Mounted Tractor Mower)	2-Page German Leaflet
GER 389-G	• DL 22-V2 Side-Mounted Tractor Mower	2-Page English Leaflet
GER 389-G/TL	• DL 22-V2 Side-Mounted Tractor Mower	2-Page No Text Leaflet
GER 413-G	• Seitlicher Anbaumäher DE-22-V (DE-22-V Side-Mounted Tractor Mower)	2-Page German Leaflet
GER 390-G	• DE-22-V Side-Mounted Tractor Mower	2-Page English Leaflet
GER 390-G/TL	• DE-22-V Side-Mounted Tractor Mower	2-Page No Text Leaflet
GER 287-F	• Grassmäher D-10 (D-10 Horse Drawn Mower)	4-Page German Pamphlet
GER 218-F	• Gabelheuwender, Rechen (Hay-Rakes, Tedders)	6-Page German Catalog
GER 244-F	• Schwadenrechen- und Wender D-CL-1 (D-CL-1 Side Rake and Tedder)	2-Page German Leaflet
GER 404-G	• Zapfwellenschwadenrechen- und Wender D-CL 4-T (D-CL 4 T Power Drive Side Rake and Tedder)	4-Page German Pamphlet
GER 323-G	• Grünfütter- und Heulader B-R (B-R Green Crop and Hay Loader)	4-Page German Pamphlet
GER 263-F	• Feldhäcksler 20-C (20-C Field Harvester)	2-Page German Leaflet
GER 144-E	• Pick-up Ballenpresse B-45 (B-45 Pick-Up Baler)	2-Page German Leaflet
GER 474-H	• Niederdruck-Heuballenpresse F-90-A (F-90-A Low Density Pick-Up Baler)	2-Page German Leaflet

General

GER 467-H	• Maschinenfaltblatt (Farm Tractors, Machines, Implements)	German Mailing Folder
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Grain Harvesting Machines

R-87-H/2	• Getreidemäher D-1 (D-1 Reaper)	2-Page German Leaflet
no number	- D-1 Reaper	2-Page English Leaflet
no number	- D-1 Reaper	2-Page No Text Leaflet
GER 75-E	• Bindemäher D-7, D-7L (D-7, D-7L Horse Binders)	6-Page German Catalog
GER 481-H	• Zapfwellenbinder D-TLPD, D-TLT (D-TLPD, D-TLT Tractor Binders)	6-Page German Catalog
GER 307-G	• Schnellbinder D-7ST (D-7ST Speed Binder)	4-Page German Pamphlet
GER 307-G/E	• D-7ST Speed Binder	4-Page English Pamphlet
GER 406-G	• Schnellbinder D-7ST (D-7ST Speed Binder)	German Mailing Folder
GER 532-H	• Selbstfahrer-Mähdrescher D-61 (D-61 S.P. Harvester Thresher)	8-Page German Pamphlet
GER 532-H/TL	• Selbstfahrer-Mähdrescher D-61 (D-61 S.P. Harvester Thresher)	8-Page No Text Pamphlet
GER 419-G	• Selbstfahrer-Mähdrescher D-61 (D-61 S.P. Harvester Thresher)	German Mailing Folder

Wheel Tractors

GER 277-F ✓	D-212 Farmall	8-Page German Pamphlet
GER 194-F -	D-212 Farmall	4-Page English Pamphlet
GER 504-H ✓	D-214 Standard	4-Page German Pamphlet
GER 536-H ✓	D-214 Standard	2-Page English Leaflet
GER 278-F ✓	D-217 Farmall	8-Page German Pamphlet
GER 215-F/E ✓	D-217 Farmall	4-Page English Pamphlet
GER 505-H ✓	D-217 Standard	4-Page German Pamphlet
GER 537-H ✓	D-217 Standard	2-Page English Leaflet
GER 279-F ✓	D-320 Farmall	8-Page German Pamphlet
GER 192-F/TL ✓	D-320 Farmall	4-Page Spanish Pamphlet
GER 280-F ✓	D-324 Farmall	8-Page German Pamphlet
GER 281-F ✓	D-430 Farmall	8-Page German Pamphlet
GER 388-G ✓	D-320, D-324, D-430 Farmall	16-Page English Catalog
GER 388-G/Sp. ✓	D-320, D-324, D-430 Farmall	16-Page Spanish Catalog
GER 506-H ✓	D-440 Standard	4-Page German Pamphlet
GER 475-H ✓	D-440 Standard	4-Page English Pamphlet
GER 237-F ✓	Super BWD-6	4-Page German Pamphlet
GER 501-H ✓	"Die goldene Serie" (The Golden Series)	20-Page German Catalog
GER 488-H ✓	"Die goldene Serie" (The Golden Series)	German Mailing Folder
GER 284-F ✓	Agriomatic 8-Gang Getriebe (Agriomatic 8-Speed Transmission)	4-Page German Pamphlet
GER 284-F/E ✓	Agriomatic 8-Speed Transmission	4-Page English Pamphlet
GER 427-G ✓	Agriomatic	6-Page German Pamphlet
GER 427-G/E ✓	Agriomatic	6-Page English Pamphlet
GER 428-G ✓	Agriomatic	German Mailing Folder
GER 473-H ✓	Agriomatic Fernbedienung (Agriomatic Extension Lever)	2-Page German Leaflet
GER 314-G ✓	Wetterschutzdach (Weather-Cab)	2-Page German Leaflet
GER 314-G/E ✓	Weather-Cab	2-Page English Leaflet
GER 314-G/TL ✓	Weather-Cab	2-Page No Text Leaflet
GER 463-H ✓	Frontlader (Frontloader)	4-Page German Pamphlet
GER 399-G ✓	Frontloader	4-Page English Pamphlet
GER 399-G/TL ✓	Frontloader	4-Page No Text Pamphlet

Planters

GER 383-G °	Kartoffellegemaschinen (Potato Planters)	4-Page German Catalog
GER 516-G °	Kartoffellegemaschinen (Potato Planters)	2-Page German Leaflet

Spreaders and Fertilizing Equipment

GER 322-G °	Düngerstreuer D-5-A (D-5-A Fertilizer Distributor)	4-Page German Pamphlet
GER 415-G °	Stallungstreuer S-125 (S-125 Manure Spreader)	2-Page German Leaflet

Tillage and Other Tools

GER 392-G °	Vielfachgeräte (Universal Tools)	6-Page German Catalog
GER 479-H °	Gerätreihe für McCormick Schlepper (Implements for McCormick Tractors)	12-Page German Catalog
GER 479-H /E °	Implements for McCormick Tractors	12-Page English Catalog
GER 434-G °	Stammzange (Logging Grapple)	2-Page German Leaflet

Construction Equipment

General

GER 442-G 2 International Industriemaschinen German Mailing Folder
* (International Construction Equipment)

Power Units and Diesel Engines

GER 219-F ✓ Industriemotoren 8-Page German Catalog
(Power Units)

GER 219-F/E ✓ Power Units 8-Page English Catalog

Crawler Tractors and Equipment

GER 305-G ✓ International BTD-6 8-Page German Pamphlet

GER 299-F ✓ International TD-9 8-Page German Pamphlet

GER 300-F ✓ International TD-14 8-Page German Pamphlet

GER 301-F ✓ International TD-13 8-Page German Pamphlet

GER 310-G ✓ International TD-24 12-Page German Pamphlet

GER 302-F ✓ International TD-24 C 12-Page German Pamphlet

GER 245-F ✓ Schwenkschild für TD-14 - TD-24 C 2-Page German Leaflet
(Bullgrader for TD-14 - TD-24 C)

GER 243-F ✓ Schwenkschild für BTD-6 und TD-9 2-Page German Leaflet
(Bullgrader for BTD-6 and TD-9)

GER 252-F ✓ DROTT-Ladeschaufel 2-Page German Leaflet
(DROTT-Skid-Shovel)

GER 261-F ✓ DROTT " 4 in 1 " 4-Page German Pamphlet

GER 306-G ✓ International DROTT 12-Page German Catalog

GER 254-F ✓ Schneepflug, Kehrbesen, Erdschieber 2-Page German Leaflet
(Snow Plow, Highway Sweeper, Dozer Blade)

GER 254-F/E ✓ Snow Plow, Highway Sweeper, Dozer Blade 2-Page English Leaflet

GER 254-F/TL ✓ Snow Plow, Highway Sweeper, Dozer Blade 2-Page No Text Leaflet

No. 168 D-212 Marburg Test German

No. 168 D-212 Marburg Test Report English

No. 165 D-217 Marburg Test German

No. 165 D-217 Marburg Test Report English

No. 166 D-320 Marburg Test German

No. 166 D-320 Marburg Test Report English

No. 167 D-324 Marburg Test German

No. 167 D-324 Marburg Test Report English

No. 164 D-430 Marburg Test German

No. 164 D-430 Marburg Test Report English

Sales Promotion Material

Wall Posters and Window Streamers

No number	McCormick International Schlepper, Geräte, Maschinen (McCormick International Tractors, Implements, Machines)	German Poster 0,59 x 0,84 m
No number	McCormick International Schlepper, Geräte, Maschinen (McCormick International Tractors, Implements, Machines)	German Poster 0,30 x 0,42 m
GER 312-G/TL	✓ Agriomatic 8-Speed Transmission Instructional Chart	No Text Poster 0,50 x 0,84 m
GER 396-G	✓ Agriomatic Sets the Pace	English Poster 0,84 x 1,19 m
GER 396-G/TL	✓ Agriomatic Sets the Pace	No Text Poster 0,84 x 1,19 m
GER 429-G	✓ Agriomatic. Ein echter Fortschritt (Agriomatic, A Real Advantage)	German Poster 0,59 x 0,84 m
GER 430-G	✓ Agriomatic. Ein echter Fortschritt (Agriomatic, A Real Advantage)	German Streamer 0,33 x 1.00 m
GER 464-H	✓ Die goldene Serie (The Golden Series)	German Poster 0,59 x 0,84 m
GER 435-H	✓ Die goldene Serie (The Golden Series)	German Poster 0,30 x 0,42 m
GER 436-H	✓ Die goldene Serie (The Golden Series)	German Streamer 0,30 x 0,34 m
GER 499-H	✓ Die goldene Serie (The Golden Series)	Circular 0,21 x 0,23 m
GER 519-H	✓ "50 Jahre International Harvester Company n.B.H. Neuss am Rhein" (50 Years International Harvester Company n.B.H. Neuss on Rhine)	German Poster 0,59 x 0,84 m
GER 526-H	✓ D-440 - Ein Schlepper von besonderem Format (D-440 -The Power Champ of the D-Line)	German Poster 0,59 x 0,84 m
GER 526-H/E	✓ D-440 - The Power Champ of the D-Line	English Poster 0,59 x 0,84 m
GER 526-H/TL	✓ D-440 - The Power Champ of the D-Line	No Text Poster 0,50 x 0,84 m
GER 303-F/TL	✓ D-430 - Sectional View, Instructional Chart	No Text Poster 0,59 x 0,84 m
GER 318-G/TL	✓ D-212 - Sectional View, Instructional Chart	No Text Poster 0,59 x 0,84 m

PAYLOADERS

GER 184-F	✓ Hough Schaufellader HF (HF Hough Payloader)	2-Page German Leaflet
GER 183-F	✓ Hough Schaufellader HDA, HA (HAD, HA Hough Payloader)	2-Page German Leaflet
GER 206-F	✓ Hough Schaufellader HAH (HAH Hough Payloader)	2-Page German Leaflet
GER 212-F	✓ Hough Schaufellader HOD, HO (HOD, HO Hough Payloader)	2-Page German Leaflet
GER 185-F	✓ Hough Schaufellader HUD, HU (HUD, HU Hough Payloader)	2-Page German Leaflet
GER 211-F	✓ Hough Schaufellader HED, HH (HED, HH Hough Payloader)	2-Page German Leaflet
GER 311-G	✓ Payloader	12-Page German Catalog

Billboard Posters

GER 422-G ✓ The Neuss Line of Tractors No Text Poster
3,34 x 6,— m

Postcards and Letter Stickers

No Number McCormick International Schlepper, Geräte,
Maschinen German Postcard
(McCormick International Tractors, Imple-
ments, Machines)

No Number Agriomatic 8-Gang Getriebe German Letter Sticker
(Agriomatic 8-Speed Transmission)

No Number "50 Jahre International Harvester Company German Letter Sticker
in Neuss am Rhein"
(50 Years International Harvester Company
in Neuss on Rhine)

GER 441-G ✓ Agriomatic 8-Gang Getriebe German Postcard
(Agriomatic 8-Speed Transmission)

GER 487-H ✓ "Die goldene Serie" German Postcard
(The Golden Series)

35 mm Strip-Films

Narrator's Guide

Film

GER 436-G ✓ The Tractor Transmission of Tomorrow

Miscellaneous Material

GER 500-E ✓ Werksbroschüre 36-Page German Brochure
(Works Brochure)

GER 503-H ✓ Wimpelkette Chain of 6 German Tex
(Pennants)